

cradle to cradle products innovation institute

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Lead, Built Environment – EMEA

*Location: Europe; with Amsterdam, the Netherlands preferred
Eligibility to work in the European Union is required for this position.*

The Cradle to Cradle Products Innovation Institute is looking for an exceptional individual to join our highly dedicated and talented team to accelerate adoption and maximize the positive impact of the Cradle to Cradle Certified® Products Program across the Built Environment sector in the EMEA region.

The Cradle to Cradle Products Innovation Institute is dedicated to powering innovation for the circular economy through products that have a positive impact on people and planet. Through the Cradle to Cradle Certified® Products Program, the Institute sets the global standard for products that are safe, circular and responsibly made. The Institute works closely with leading organizations and stakeholders worldwide to guide and validate their efforts to apply the principles of material health, circular economy, climate protection, water and soil stewardship, and social fairness to product design and manufacturing.

The Built Environment Lead will work closely with building product manufacturers and other key value chain stakeholders to increase awareness of the Cradle to Cradle principles, demand for the Cradle to Cradle Certified Product Standard, as well as adoption and recognition of the Cradle to Cradle certification. This role plays a leading part in driving the systems change required to accelerate the transition to a circular built environment.

The Institute is seeking a highly motivated, resourceful professional with market transformation and building industry experience to lead efforts to increase sustainability and circularity in building materials, products and programs across the EMEA region. The ideal candidate will bring a strong knowledge of the building industry, a proven record of effective relationship management and a genuine passion for advancing the Cradle to Cradle principles.

KEY RESPONSIBILITIES

- Develop and implement an effective market development strategy and work plan for the built environment sector across EMEA.
- Serve as relationship manager for leading manufacturers from the built environment sector in the Cradle to Cradle certification holder community in EMEA and act as primary liaison for strategic, technical and marketing/communication matters.
- Drive market adoption of Cradle to Cradle Certified to meet or exceed annual sector growth targets.

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- Define market needs and priorities, and assist with the development of tools and resources that facilitate use and increase value of the Cradle to Cradle Certified Product Program.
- Lead alignment and recognition efforts with relevant building programs, defined ESG schemes and other sectorial frameworks.
- Identify, develop and foster strategic partnerships and engagement formats for key stakeholders in the built environment value chain, including architects, designers, developers/owners, contractors, real estate agencies and financial institutions.
- Support the Institute's policy work on sustainable construction and buildings under the European Commission's Circular Economy Action Plan.
- Organize and conduct market development workshops, roundtables and educational programming for building industry and policy stakeholders.
- Represent the Cradle to Cradle Products Innovation Institute at building sector meetings and conferences across EMEA.
- Contribute to securing sponsorships and/or grants necessary to deliver sector-specific resources, tools, or events.
- Prepare market briefs, reports, and other sectorial background materials to meet internal and external research and reporting requirements.

QUALIFICATIONS

- Master's Degree in relevant field of study
- 7+ years related work experience, preferably in consulting and/or market transformation
- Strong building industry knowledge/expertise with established sector relationships across EMEA region
- Demonstrable knowledge of key sustainability and circularity topics and challenges within the building industry
- Technical understanding and practical experience with Cradle to Cradle principles preferred
- Proven ability to influence and partner with industry leaders and government representatives
- Excellent written and spoken communication skills in English, with fluency in at least one additional language required
- Strong sense of personal responsibility and accountability for delivering high quality and original work within set timeline
- Self-starter, able to initiate projects and work independently
- Proven teamwork skills, both as a leader and cross-functional team member

WHY WORK WITH US

- Be part of a renowned organization at the leading edge of standard-setting and innovation for the circular economy.
- Thrive in an organizational culture that values collaboration, diversity & inclusion, excellence, integrity and innovation.

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- Take part in impactful work designed to connect the dots between the vision of a global prosperous circular economy and practical, real-world application.
- Engage with global leaders to address systemic challenges to responsible production and consumption at the product, business and industry level.
- Interact with leading businesses, governments, industry associations, NGOs and academia within the sustainable building and construction movement.
- Work with talented, highly motivated, mission-driven colleagues in an international setting.
- Be challenged to think beyond traditional approaches and apply holistic pathways to sustainability and industry transformation.
- Shape a positive future for product design and manufacturing, and make a positive impact for society at large.

The recruitment for this position is managed by Acre. Please contact Dulce Flores at dulce.flores@acre.com for more information and to apply.

The Cradle to Cradle Products Innovation Institute is an equal opportunity employer.